



# Recreational fishers are smart ...

So, how do we make sure the fish habitat message is not  
the 'one that got away'

# Key messages ... for us



# Remember ...

- The 'typical recreational fisher' does not exist
- Motivation is not as simple as 'catching fish'
- Credibility (from their perspective) is vital



# Our optimal options

- Translate
- Upload
- Get known



more

# habitat



more

# fish

Think about it: [www.fishhabitatnetwork.com.au](http://www.fishhabitatnetwork.com.au)





'It's not just about fishing, it's about bringing the River to life'

Kevin Clarke



Home | Stories | Photos | Habitat basics | FAQs | Habitat projects | How to get started | Discussions | Surveys | Useful info | My area

### Welcome to FHN, the Fish Habitat Network

We're the people who make fish happen by looking after and improving the areas that fish need to survive and thrive.



#### Feature Fish

##### Bream

Bream is one of our most popular fish targeted by recreational fishers. It is a tough and resilient species however the condition of its habitat will determine how many fish we catch in the future. If you'd like to know more about bream, its habitat and the things we need to do if we want to keep fishing for this lovely fish, read on [More](#)

For past Feature Fish, see [Feature Fish archive](#)

#### Events

##### Habitat Action Grants

Industry & Investment NSW is now calling on individuals, groups, local Councils and organisations interested in undertaking a fish friendly project to improve their local waterways to **apply for a Habitat Action Grant**. The grants program, which is funded by the NSW Recreational Fishing Trust from monies raised from the sale of the recreational fishing licences, aims to restore fish habitat and increase native fish populations. The Habitat Action Grants close on 15 October 2010 at 5.00pm. For technical advice contact a Conservation Manager on (02) 4916 3926 or (02) 6626 1107.

[Habitat Action Grant case studies](#)

[Habitat Action Grants application kit](#) (Word, PDF)

##### Talking fish in the Murray-Darling Basin

How long have you been fishing in the Murray-Darling Basin? Do you have recollections about the 'big ones' that 'used to be caught around here'? A new oral history project is looking for people to tell their stories and share their memories and photos of the rivers and waterways of the Murray-Darling Basin. The team is visiting several centres throughout the Basin and would love to meet you - details are available on the [Discussion Board](#) or [visit the website](#)

For past events see our [Events Archive](#)



Do you really know your local?

Our [interactive map](#) lets you explore the fish, the issues and the projects in your local area.

#### LATEST DISCUSSION TOPICS

- [Fish](#)
- [Friendly](#)
- [Farm](#)
- [Workshop](#)
- [in the](#)
- [Lower](#)
- [Lidger](#)
- [Talking](#)
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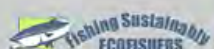
#### Seasonal Spotlights



#### Fish Friendly Farms



#### Newstream Newsletters



# Background

- Recreational Fishers Education Project





# Recreational fishers – habitat heroes!

