



Australian Government



Getting Organised

Katfish Reach Case Study

Katfish Reach



Includes;

- Murray River National Park (Katarapko)
- Gerard Aboriginal Reserve
- Berri Evaporation Basin
- Private Holdings

Area 9,000 ha



Starting Point

- **A marketing decision**
- **Assessed agency & community interest**
- **Developed a project brief**
 - site issues
 - project benefits
 - possible stakeholders
 - 5 year program & \$ (now well over budget)
 - possible funding sources
- **MOU to lock in support**
 - ID roles & responsibilities
 - established project Steering Group

Time Line 1.5 years & Access to \$750k



Planning Started

- **Implementation Plan**

- Project Vision
- Objectives
- Actions

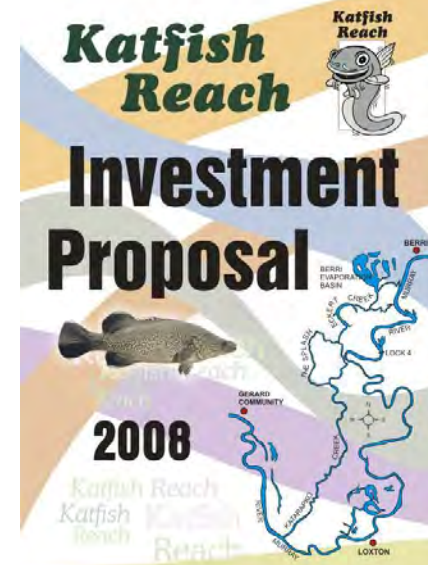
- **Investment Proposal**

- preferred actions
- concept designs
- costs

- **Monitoring & Evaluation Plan**

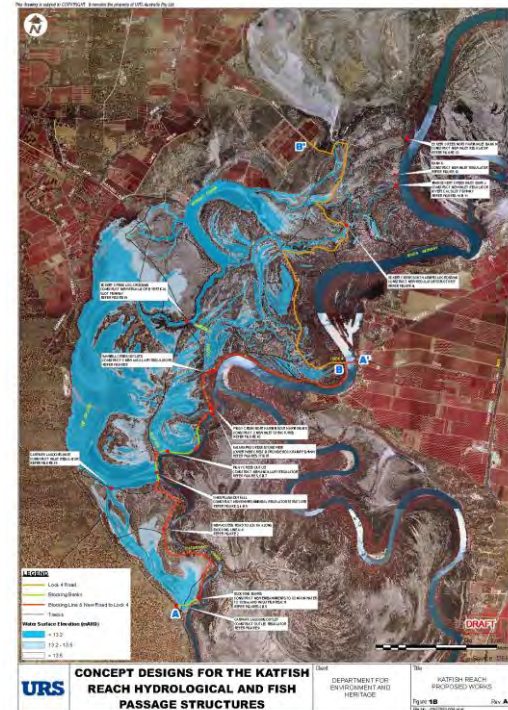
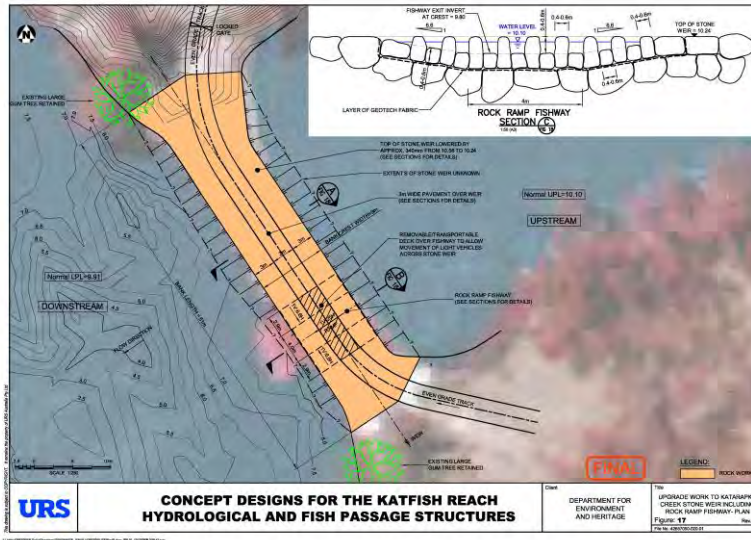
- intervention
- condition
- compliance

- **Communications Strategy**

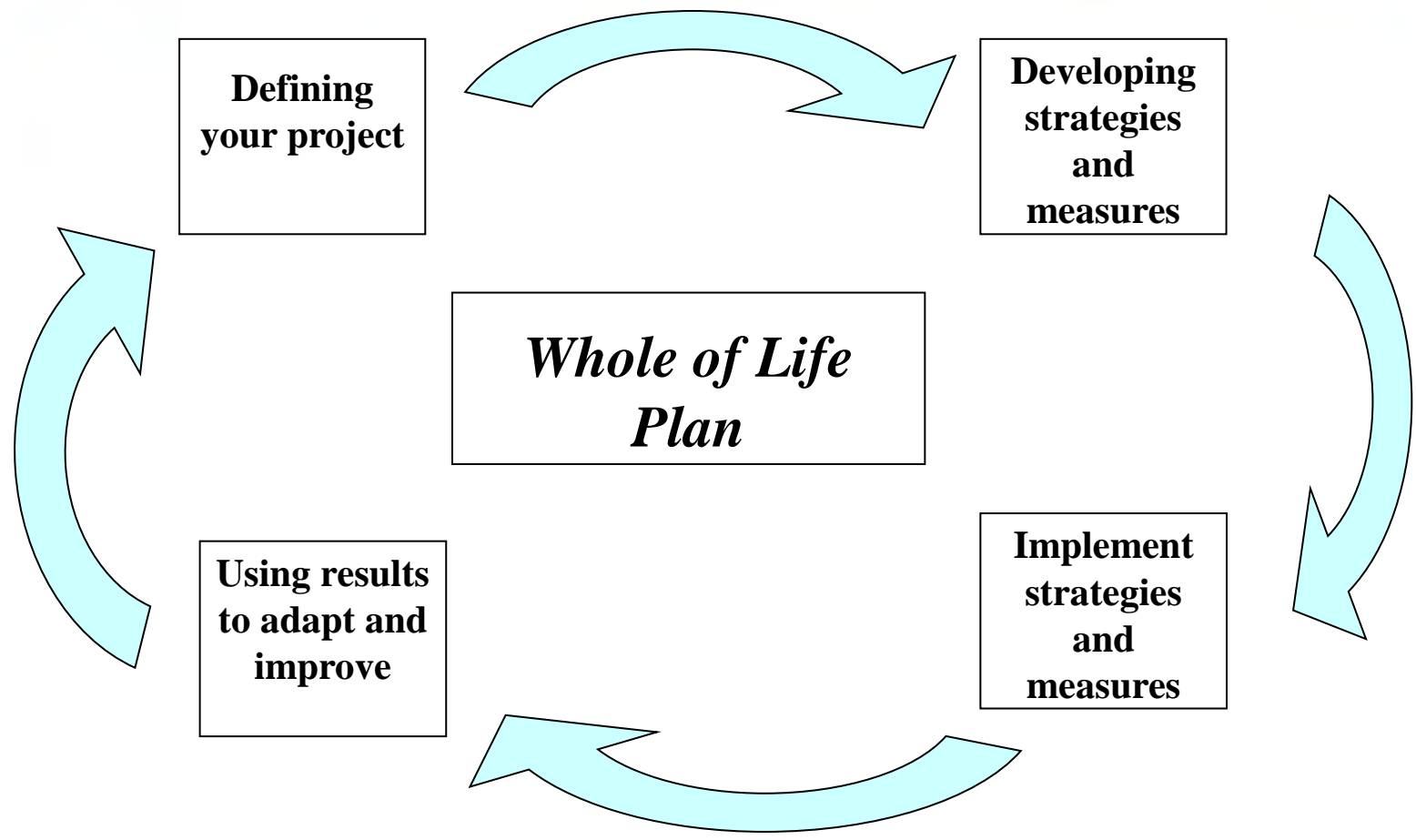


More Planning

- **Project Charter (construction phase)**
- **Site Hydrological Plans**
- **Infrastructure Operational & Maintenance Plans**



“Whole of Life Planning”



Key Messages

- **Do your homework before starting a project**
- **MOU invaluable when individuals move on**
- **Engage all players ASAP**
- **Investment Proposal invaluable document**
- **Whole of Life planning**
 - **A living process**
 - **Maintains focus**
 - **Ensures continuity**



Katfish Reach Implementation Plan

Website: www.katfish.org.au

